**Course Syllabus**

1. **General Information**

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| Course name | Corporate social responsibility |
| Programme | Management |
| Level of studies (BA, BSc, MA, MSc, long-cycle MA) | BA |
| Form of studies (full-time, part-time) | Full-time studies |
| Discipline | Management |
| Language of instruction | English |

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| Course coordinator/person responsible | Dr hab. Grzegorz Zasuwa |

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| Type of class *(use only the types mentioned below)* | Number of teaching hours | Semester | ECTS Points |
| lecture |  |  | 3 ECTS points |
| tutorial | 15 | VI |
| classes |  |  |
| laboratory classes |  |  |
| workshops |  |  |
| seminar |  |  |
| introductory seminar |  |  |
| foreign language classes |  |  |
| practical placement |  |  |
| fieldwork |  |  |
| diploma laboratory |  |  |
| translation classes |  |  |
| study visit |  |  |

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| Course pre-requisites | None |

1. **Course Objectives**

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| |  | | --- | | 1. To acquaint students with fundamental issues concerning corporate social responsibility | | 2. To develop the ability to carry out a critical analysis of corporate social initiatives | |

1. **Course learning outcomes with reference to programme learning outcomes**

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| --- | --- | --- | --- |
| Symbol | Description of course learning outcome | | Reference to programme learning outcome |
| KNOWLEDGE | | | |
| W\_01 | A graduate knows and understands fundamental issues in the field of corporate social responsibility. | | K\_W03 |
| SKILLS | | | |
| U\_01 | | A graduate can use his knowledge of social responsibility to describe selected practices of companies, and on this basis, formulate his own opinions and critical judgment. | K\_U03 |
| SOCIAL COMPETENCIES | | | |
| K\_01 | | A graduate is ready to formulate recommendations concerning the application of ethical standards in companies and taking initiatives for the common good. | K\_K04, K\_K06 |

1. **Course Content**

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| The content of the course is to analyse and evaluate socially responsible initiatives of contemporary firms in the field of:  - strategic management  - marketing and trade  - human resources management  - production management  - finance and reporting |

1. **Didactic methods used and forms of assessment of learning outcomes**

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| --- | --- | --- | --- |
| Symbol | Didactic methods  *(choose from the list)* | Forms of assessment  *(choose from the list)* | Documentation type  *(choose from the list)* |
| KNOWLEDGE | | | |
| W\_01 | Case study | Presentation | Evaluation card for presentations |
| SKILLS | | | |
| U\_01 | Case study | Presentation | Evaluation card for presentations |
| SOCIAL COMPETENCIES | | | |
| K\_01 | Discussion | Observation | Observation report |

**Notes**: If the University authorities decide to switch to e-learning mode, the learning outcomes will be delivered and assessed using MS Teams tools or the Moodle platform.

1. **Grading criteria, weighting factors**

Assessment of knowledge, competence and social skills acquired during the tutorial will be made on the basis of presentations prepared by students and their involvement in class discussions. The number of points possible to obtain for the presentation is 80, and for the discussions is 20 points. The final grade will be given according to the following scale

0-50 points: failing grade

51-60 points: grade 3

61-70 points: grade 3 +

71-80 points: grade 4

81-90 points: grade 4 +

91-100 points: grade 5

1. **Student workload**

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| Form of activity | Number of hours |
| Number of contact hours (with the teacher) | 15 hours |
| Number of hours of individual student work | 30 hours |

1. **Literature**

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| Basic literature |
| Corporate Social Responsibility: Strategy, Communication, Governance, Rasche A. (Editor), Morsing M. (Editor), Moon J.(Editor), Cambridge University Press, Cambridge 2017. |
| Additional literature |
| Crane, A., & Matten, D., Business ethics: Managing corporate citizenship and sustainability in the age of globalization. Oxford University Press, Oxford 2016. |