**Course Syllabus**

1. **General Information**

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| Course name | Culture of Language |
| Programme | Journalism and Social Communication |
| Level of studies (BA, BSc, MA, MSc, long-cycle MA) | BA |
| Form of studies (full-time, part-time) | Fulltime |
| Discipline | Social Communication and Media |
| Language of instruction | English |

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| Course coordinator/person responsible | Stanisław Dunin-Wilczyński, M.A. |

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| Type of class *(use only the types mentioned below)* | Number of teaching hours | Semester | ECTS Points |
| lecture |  |  | 4 |
| tutorial | 30 | 2 |
| classes |  |  |
| laboratory classes |  |  |
| workshops |  |  |
| seminar |  |  |
| introductory seminar |  |  |
| foreign language classes |  |  |
| practical placement |  |  |
| field work |  |  |
| diploma laboratory |  |  |
| translation classes |  |  |
| study visit |  |  |

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| Course pre-requisites | Basic knowledge of social communication channels. |

1. **Course Objectives**

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| 01 - Students acquire knowledge about the English language in the context of journalistic writing. |
| 02 - Students learn to analyze and understand the fundamentals of English grammar, spelling, punctuation, house style and jargon, which are specific to the language of journalism. |

1. **Course learning outcomes with reference to programme learning outcomes**

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| --- | --- | --- |
| Symbol | Description of course learning outcome | Reference to programme learning outcome |
| KNOWLEDGE | | |
| W\_01 | Knows and understands at an advanced level the functioning of modern media, media systems and media institutions, their history, changes occurring in them and the causes and consequences of these changes for social life, economy and culture | K\_W03 |
| SKILLS | | |
| U\_01 | Can use the theoretical knowledge to describe selected social, political, economic, cultural and legal phenomena and process of interest to journalism and social communication | K\_U04 |
| U\_02 | Take part in debates, present and justify his/her own positions, present and evaluate various opinions and discuss them | K\_U06 |
| SOCIAL COMPETENCIES | | |
| K\_01 | Use the media as a source of information about social life and culture, and as a tool to influence social and cultural processes serving the common good and public interest | K\_K02 |

1. **Course Content**

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| This course offers a general overview of the English language specific to the language of journalism.  Course overview:   1. Different types of English languages 2. Basic and advanced grammar (rules, common mistakes and confusions) 3. Spelling and punctuation 4. Journalistic reporting: reported speech 5. Style 6. Figures of speech 7. Linguistic savoir-vivre 8. Culture of language: theoretical overview |

1. **Didactic methods used and forms of assessment of learning outcomes**

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| --- | --- | --- | --- |
| Symbol | Didactic methods  *(choose from the list)* | Forms of assessment  *(choose from the list)* | Documentation type  *(choose from the list)* |
| KNOWLEDGE | | | |
| W\_01 | Conversation lecture, discussion, case study | Test | Assessment sheet, Moodle |
| SKILLS | | | |
| U\_01 | Discussion, case study | Writing assignment | Assessment sheet, Moodle |
| U\_02 | Discussion, case study | Writing assignment | Assessment sheet, Moodle |
| SOCIAL COMPETENCIES | | | |
| K\_01 | Discussion, case study | Writing assignment | Assessment sheet, Moodle |

1. **Grading criteria, weighting factors.**

Active participation in classes (25%)

Knowledge test (25%)

Writing assignments (50%)

Failing Grade

(W) - The student does not know the basic concepts of proper English in the context of journalistic writing

(U) - The student cannot observe or analyze the cultural aspects of the English language

(K) - The student does not cooperate in group work or take part in discussions; did not submit the writing assignments;

Satisfactory Grade

(W) - The Student knows some concepts of proper English in the context of journalistic writing

(U) - The Student is able to observe and analyze only the basic cultural aspects of the English language

(K) - The Student understands the need to organize group work and take part in discussions, but cannot do it in a competent way; writing assignment graded satisfactory

Good Grade

(W) - The Student knows most of the concepts of proper English in the context of journalistic writing

(U) - The Student is able to observe and analyze most of the cultural aspects of the English language

(K) - The Student knows how to work in a group when analyzing the English language culture; writing assignment graded good

Very good Grade

(W) - The Student knows all the concepts of proper English in the context of journalistic writing

(U) - The Student is able to observe and analyze at an advanced level cultural aspects of the English language

(K) - The Student is able to organize his team’s work and actively take part in discussions; writing assignment and presentation graded very good

**VII. Student workload**

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| Form of activity | Number of hours |
| Number of contact hours (with the teacher) | **30** |
| Number of hours of individual student work | **30** |

1. **Literature**

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| Basic literature |
| Harold Evans*, Essential English for Journalists, Editors and Writers* (Random House, 2000)  Harold Evans, *Do I Make Myself Clear - Why Writing Well Matters* (Little, Brown and Company, 2017)  Wynford Hicks, *English for Journalists* (Routledge, 2013)  Wynford Hicks, *The Basics of English Usage* (Routledge, 2009)  Wynford Hicks, Sally Adams, Harriett Gilbert, Tim Holmes, *Writing for Journalists* (Routledge, 2008) |
| Additional literature |
| Sally Adams, Wynford Hicks, *Interviewing for Journalists* (Routledge, 2009)  Stuart Allan, *News Culture* (Open University Press, 2010) |