Authors: Kamila Kowalczyk

Title: The sum of all patterns. Playing with the tradition of popular culture in the TV series Penny

Dreadful

Source: Biuletyn Edukacji Medialnej

Year: 2015, number: 2(2015), pages: 115-126.

Keywords: adaptation, film genres, intertextuality, popular culture, penny dreadful, TV series

Discipline: MEDIA & COMMUNICATION

Language: ENGLISH **Document type:** ARTICLE

Publication order reference (First author's office address): Kamila Kowalczyk, pl.

Uniwersytecki 1, 50-137 Wrocław, Poland

Abstract: The article is an analysis of the *Penny Dreadful* TV series from the perspective of genre studies. The text concentrates primarily on the hybridity of the said production, distinguishing genre structures which may be located in horror, adventure films, crime, romance, thriller or psychological drama. Secondarily, the article focuses on the subject of utilizing early modernist mass culture in a contemporary text based on classic literary genres, horror figures (vampire, werewolf, monster), mass culture aesthetics of the end of the 19th century, structured representations of Victorian London, as well as socio-cultural circumstances of the period. Finally, the articles concludes with an idea that the TV series is composed and stylised similarly to the 19th century penny dreadful serial stories.