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Publication order reference (First author's office address): dr Michał Klementowicz, Katolicki Uniwersytet Lubelski Jana Pawła II, Wydział Teologii, Al. Racławickie 14, 20-950 Lublin, Poland Abstract: The position of prof. Jacek Dąbała – *Creative Paths to Television Journalism* (CPtTJ) – is a very important work where the author undertakes different issues connected with the methodology and axiology of media work. The corpus of the book consists of two main parts, each of which is developed to logically follow the other. The first part is called *The Priority of Dramaturgy* where the author develops different issues connected not only with TV journalism but also with characteristic forms connected with journalism at all. The second part of CPtTJ called *Afirmation of the Art of Presentation*. Dąbała presents in this part his understanding of practical TV journalism. The CPtTJ can be useful for a wide audience because of an academic level the book has both practical and theoretical application.