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Abstract As part of the symposium entitled "School Religious Retreats and Contemporary Forms of Transmission of Faith," held at KUL JP II on 21-22 January 2013, a panel debate was held, devoted to evangelization in the global world of the media. The panellists – Fr. Zbigniew Paweł Maciejewski, Fr. Artur Godnarski, Fr. Tadeusz Zasępa, Fr. Jarosław Woźniak, Fr. Witold Kawecki and Jacek Kurzępa – undertook two main threads that dominated over the rest of the issues mentioned and signalled by the panellists and the other participants of the panel: 1. The role of school retreats in the process of catechization and evangelization; the need of shaping the evangelizing and kerygmatic mentality of the preachers of the Word of God. 2. The medial culture and the world of the media as an explicit challenge for evangelization – represented in part by school retreats. This text is an abbreviated script of the debate in question.