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Abstract The moral situation of media today is such that the criteria of good and evil are being replaced by criteria of income. So, the moral theologians and specialists of media need to cooperate. The dynamic development of new Technologies can offer full information as the product, but the product which is being sold with respect to the law and for good of the society. It does not mean that the information should be under the control of the state. The state authorities should consider it as the property of the society, to protect it and allow it to serve to all the people.