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Title: BLOG AS A NEW CHALLENGE FOR MEDIA EDUCATION. BLOGGING PRIESTS AND MONKS (Blog jako nowe wyzwanie dla edukacji medialnej. Blogi kapłanów i zakonników)

Source: Biuletyn Edukacji Medialnej
year: 2011, number: 1(2011), pages: 146-172

Keywords: INTERNET, PRIEST, PASTORAL MINISTRY, BLOG

Discipline: MEDIA & COMMUNICATION

Language: POLISH

Document type: ARTICLE

Publication order reference (First author's office address): Ewa Łaskarzewska,
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Abstract: Article is devoted to Polish priests and monks writers blogs. The author presents the results of the empirical research conducted among bloggers in 2011. The questions included in the survey covered many aspects of blogging such as motivation to keep a virtual diary, the benefits it brings such activity, possible risks associated with the use of blog, compared lay people and brothers in the priesthood to the fact that the respondents to write a blog or presumed motivation of others to read such blogs.